

2025 AUSTIN STRING BAND FESTIVAL SPONSORSHIP PACKET



Guy Forsyth's 78 Special thrilling audiences at last year's event. Many thanks to all of our sponsors: Collings Guitars, Fiddlers Green, Texas Folklife, KOOP Radio, the Shomos Foundation, RK Audiology, Lazarus Brewing Co, Westbank String Shop, Austin Hearing Aid Center, Ellis Mandolins, Blanco County Night Sky, (photo: Darcie Westerlund)

The Austin String Band Festival, held annually at Camp Ben McCulloch, celebrates its 18th year this October 17-19, with the finest string band music, concerts, dancing, workshops, food, camping and jamming in Texas.

This **family-friendly** festival brings together roots music enthusiasts from Central Texas and beyond. On two stages, live performances include Bluegrass, Cajun, Old-Time Appalachian, Country, Mexican, and other traditional string band styles. Top it off with a convenient, beautiful location, good food, a children's playground, plenty of space for jamming and camping under spreading oaks, a sparkling creek, and you've got yourself a fine festival.

What is AFTM?

The Austin String Band Festival is produced by the Austin Friends of Traditional Music, a 501(c)(3) non-profit run entirely by volunteers. AFTM has been an established organization for 51 years, with a proven track record for organizing and presenting quality events. We promote and encourage the preservation and appreciation of traditional music by sponsoring festivals, house concerts, workshops, dances, providing music scholarships, and other educational and entertainment activities. All revenues in excess of out-of-pocket expenses go to funding future programs.

Festival Facts *(all numbers approximate)*

Attendance	550	Workshops	12
Performers	20 bands	Volunteers	50+

2024 Performers included: Jerron Paxton, The Joymakers, Steamboat, Skillet Licorice, Guy Forsyth, So & So and the Swamp Sizzle, Western Flyers, Up Around the Sun.

Visit our webpage at aftm.us

Past year’s workshops have included: how to play the fiddle, banjo, mandolin, and autoharp; old-time backup guitar; Cajun rhythm, accordion, and dance technique; Louisiana twin fiddling and Cajun French singing.



Sponsorship Opportunities

This is your opportunity to share in the success of the festival by becoming a sponsor. Join with other local businesses in supporting this worthy event.

Your support will make a difference to ensure the ongoing success of the festival and help us bring high quality traditional music to Central Texas while keeping admission rates affordable to the public.

Austin String Band Festival 2025 SPONSORSHIP LEVELS MAIN STAGE NAME: \$3,500 MINI STAGE NAME: \$2,250

Along with naming the stage, both of these top sponsors would reap all the benefits of the “Legend” category listed below

Description	LEGEND \$2,000	CHAMPION \$1,500	HERO \$1,000	SUPPORTER \$500	FRIEND \$250
Advertisement in program*	Ad	Logo	Logo	Listing	Listing
Main Stage Sponsor Banner*	Logo	Logo	Logo	Logo	No
Sponsor Stage Announcements	Yes	Yes	Yes	Yes	Yes
String Band Festival Posters*	Logo	Logo	Logo	Logo	Logo
Website Advertising	Logo	Logo	Logo	Logo	Logo
Festival T-shirts*	Logo 2 T-Shirts	Logo 2 T-shirts	Logo 2 T-shirts	Logo 1 T-Shirt	1 T-shirt
Website Links	Yes	Yes	Yes	Yes	Yes
3-day Wristbands	5	4	3	2	2

*Contingent on the availability of the ad or logo prior to the production of the banner, poster, or t-shirt. We will do our best to accommodate you.

Many thanks from all at AFTM to sponsors: Collings Guitars, Strait Music, Texas Folklife, the Shomos Foundation, RK Audiology, Lazarus Brewing Company, Fiddlers Green, Austin Hearing Aid Center, Westbank String Shop, and Ellis Mandolins.

SPONSORSHIP FORM

Visit our webpage at aftm.us

JOIN THE AUSTIN STRING BAND FESTIVAL FAMILY!

- Celebrating Central Texas’ best local and roots music
- Bringing together families to enjoy music, workshops and dance
- Attracting regional festival participants to Central Texas

YOUR CONTACT INFORMATION:

NAME: _____

BUSINESS NAME: _____

PHONE: _____ E-MAIL: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

T-shirt size(s): _____

CHOOSE YOUR SUPPORT LEVEL:

Please indicate your level of support: (see previous page for list of benefits) ___ \$250

___ \$500 ___ \$1,000 ___ \$1,500 ___ \$2,000 ___ \$2,250 (mini-stage name)

___ \$3,500 (main stage name) Other \$ _____

___ In-Kind Contribution Valued at \$ _____ (see below)

IN-KIND CONTRIBUTION (please briefly describe)

YOUR COMPANY LOGO/ARTWORK:

Please provide your company’s logo in EPS, PDF or high-quality JPG format using the contact information and addresses listed below. It is very important that we receive your company logo as soon as possible in order to fulfill our obligations to you as a sponsor.

Please print this page and mail with check or money order payable to:

Austin Friends of Traditional Music
Sponsorships: Rich MacMath
P.O. Box 49608,
Austin TX 78765-9608

For questions or to make other payment arrangements:

GENERAL QUESTIONS: Darrel Mayers: internationalrain@yahoo.com

FINANCIAL QUESTIONS: Rich MacMath: treasurer@aftm.us

SIGNATURE: Your signature indicates commitment to this agreement to sponsor The AUSTIN STRING BAND FESTIVAL.

Signature: _____

Date: _____

We thank you for your contribution and support of this event and the Austin music community!